

Dear Mike,

(Casual introduction) Ricardo tells me that ..

I'm writing on behalf of my editing group, Science Editors Network (SEN). As you probably remember, SEN has over 10 years of experience helping biomedical faculty write grants, publish papers, and build their web presence. More recently, SEN participated in two very exciting projects at Stanford and University of Connecticut, developing programs to increase the success and retention of young or diverse faculty. We are interested in sharing best practices and raising funds to create similar programs more broadly. Would the Department of Neurobiology be interested in participating?

design a system for assessing other needs and evaluating the program success.

You might remember that SEN has been helping biomedical faculty write grants, publish papers, and build their web presence for over 10 years.

We can work one-on-one with individual faculty, or partner with academic departments or universities to design creative programs to support their faculty. We can be a real help for young faculty in the early stages of their career, because of our experience writing a very large array of grants (R01s, program grants such as PO1s, SBIRs, foundation grants, training grants). Finally, we can provide great training opportunities for PhD students who are interested in pursuing scientific writing careers.

Over the last two years, we designed two very exciting projects at Stanford and University of Connecticut. We would love to introduce similar programs at Harvard. Would you be willing to talk to me about how SEN could work with your department? I am generally available on weekdays from 9 to noon, but I can also make time whenever you are free.

I look forward to talking to you about this!

Warm regards,

About SEN

SEN is truly unique in both its composition and approach. Our writers all have PhDs, and have received scientific training at top universities such as Stanford, UCSF, Harvard and McGill (we often recruit editors from our clients' labs). We organize our writers into customized teams that balance scientific and writing experience. We have worked with scientists at top research institutions (Stanford,

Elizabeth Nigh 4/2/15 12:03 PM

Comment [1]: Wherever

Harvard, UCSF, Tokyo University), at biotech companies, and at non-profit organizations. We have helped write a very broad range of material, from the typical RO1 and program project (PO1) to training grants, SBIRs, foundation grants, website content and white papers. Finally, we have partnered with deans and department chairs to design creative programs to promote faculty success and retention. SEN can provide a unique toolbox of writing and communication services, and also the administrative support to help manage and evaluate the success of these programs.

Elizabeth Nigh 4/2/15 11:58 AM
Comment [2]: Change the composition based on the university

Hi Larry,

It's been great to work with you and the faculty in your department over the last year. We recently reached the budget that you had for the year and I know that you are getting ready to sign a new contract with us. Thank you! I hope that we have been helpful to your scientists in this very challenging funding climate.

Although of course we are thrilled that you value our work, we also understand that paying for editing is a financial burden for the department. SEN is very interested in working with academic departments to develop programs that support faculty, particularly programs that might increase the success and retention of young or diverse faculty. We are thinking of partnering with a few institutions to raise money from NSF, NIH, and the Sloane and other foundations that might be interested in supporting these goals. Would you be willing to be one of our program sites? We would propose offering the sort of services that you are already receiving, although we would also design a system for assessing other needs and evaluating the program success.

The goal of our fundraising is to make it easier for you to continue supporting your faculty (and hiring us). Of course we'd love any suggestions, but we don't intend to burden you with extra work. If you like the idea, we would ask you to supply a letter of recommendation for our grants (we can help you write it! And of course we wouldn't charge you for that). Once we receive a grant, we would work with you to customize any activities that would occur at your department but again our goal would be to lighten rather than increase your work.

I hope that you find this program exciting, but of course we are also happy to continue working contractually as we have over the last year.

Please email me or Anna Lisa with any comments.

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