

SEN will use one of these four methods to make a beautiful website for your lab.

**Weebly** is a user-friendly site-building tool for making lovely, clean, affordable sites, with basic functions like Search and built-in blogging. Weebly suits the needs of most PIs and is SEN's most frequently used website platform. It has the added advantage of a user-friendly interface, so you or your lab members can edit or add content later without training.

Cost of website: commonly \$640 or 24 credits

Sample sites built with **Weebly**

<http://giocomolab.stanford.edu/>

<http://moorelab.stanford.edu/>

<http://raymondlab.stanford.edu/>

<http://dolmetschlab.stanford.edu/>

<http://scienceeditorsnetwork.com/>

Stanford IT Services provides **Drupal**, a powerful tool for building extensible websites, still at a reasonable cost. For PIs who want to use the Stanford-branded Drupal templates, sites can be made very cheaply (on the order of a Weebly site). Keep in mind that, unlike with Weebly, learning to edit the site using Drupal is non-trivial.

To learn more about Stanford's Drupal templates (called "themes"), visit <https://drupalthemes.stanford.edu/> and use the "Themes" pull-down to toggle between them.

Samples of **Stanford-branded Drupal** sites

Wilbur:

<https://people.stanford.edu/nmardoin/>

<https://commencement.stanford.edu/>

Jordan:

<https://breakfastbriefings.stanford.edu/>

Modern:

<http://www.stanford.edu/group/publicknowledge/cgi-bin/pkdrupal/>

Alternatively, for an extensible site with a unique style, a Drupal website can be custom-built on one of Stanford's unbranded templates (known as Stanford Basic and Open Frameworks).

Cost of website: \$1200 or 45 credits

Sample **custom Drupal** sites

<http://baccuslab.stanford.edu/>

<https://sites.stanford.edu/itopenhouse2012/>

<https://people.stanford.edu/zechandl/>

Finally, if you want a flashy and original site that is not built on any template, SEN can collaborate with the full-service web design company **Academic Web Pages**. Cost of website: \$3000 or 112 credits

Sample: <http://cochranlab.net/>

Full portfolio: <https://academicwebpages.com/> click "Research labs"