



# SCIENCE EDITORS NETWORK

Grant Writing • Manuscripts • Project Planning • Scientific Consulting

## BACKGROUND AND MISSION: CLARITY, SIMPLICITY, VISION

Science Editors Network (SEN) is a scientific editing group that helps scientists in academia and industry recruit funding and publish their research. Our core mission is to improve the quality of scientific communication through clear, thoughtful and engaging writing. For ten years, we have been helping scientists organize their ideas in ways that are logical and straightforward, and present their information in straightforward language that highlights scientific creativity, innovation and vision.

SEN's editors are Ph.D. scientists from research universities like UCSF, Harvard, Yale and McGill with research publications in high-impact journals, including *Science*, *Nature*, *Nature Genetics*, and the *Journal of Neuroscience*. SEN editors are selected through a rigorous evaluation of their writing and analytical skills. Once they are invited to join SEN, editors undergo an intensive mentorship process to develop their writing and project management skills. Over our ten-year history, SEN has helped clients raise over \$40 million in grant funding and successfully apply for prestigious honors such as the NIH Director's Pioneer award. We are committed to our clients' success, and as a result, most clients are repeat customers.

A core asset of SEN is our breadth of experience. SEN senior and associate editors have been trained in different fields, from immunology to biology. We also maintain a network of specialists, active scientists in different fields who can provide area-specific advice. Most importantly, SEN works with scientists in many different fields of biology and with very diverse writing styles. We can therefore provide valuable advice on how to craft your grant, manuscript or other project in ways that highlight its creativity and vision. Finally, we have intimate experience with grant review processes and can help you communicate the impact of your work to the broader scientific community, which is key to publishing papers and successfully applying for grants. For further information about our team and services, please contact us or visit our website at <http://www.scienceeditorsnetwork.com/>.

Finally, SEN is flexible about its relationship with clients. Our core clients contract us for individual projects, such as a grant or scientific manuscript, on an as-needed basis. We have also partnered with university departments or medical schools to develop more comprehensive support services for faculty, or with biotech or startup companies to provide consulting services. Finally, we can provide academic discounts for clients at universities. SEN can help you develop a cost-effective strategy to meet your scientific editing needs.

We appreciate your interest in our group, and look forward to working with you in the near future.

Sincerely,

THE SEN TEAM



## INVESTIGATOR TOOLKIT

SEN has worked with scientists at universities, research organizations, biotechnology firms and pharmaceutical companies, on an individual basis or as teams. Our job is to learn about your goals, figure out what your need are, and meet those needs in the most cost-effective way we can. Since every project is different, we tailor our services to your specific project. We can match individual investigators with a single editor, or we can create teams of editors to support program project grants that involve multiple investigators across different institutions. The core services we provide to most clients are listed below but feel free to ask about additional services if you need them.

### **GRANT WRITING AND PROGRESS REPORTS**

Familiarity with granting agencies, particularly NIH and CIRM, is one of SEN's core competencies. In addition to grant writing, we can research grant prospects for you, establish contacts within funding agencies, and keep you up-to-date on deadlines and policy changes. We can also help you plan, write and submit progress reports.

### **MANUSCRIPT EDITING AND WRITING MENTORSHIP**

Collectively we have over 30 years of experience fashioning journal-ready prose from first draft manuscripts. As we edit papers in a variety of fields, we can make suggestions about how to present your research in ways that are accessible to the broader community. When we edit your papers, we also provide valuable feedback to your graduate students or postdocs that will improve their own writing skills.

### **OTHER WRITING SERVICES**

These include—but are not limited to—seminar descriptions, bios/biosketches, letters of recommendation, press releases, and general audience summaries of your lab's work.

### **GRAPHIC ART SUPPORT**

SEN can develop PowerPoint presentations and generate PowerPoint or Adobe Illustrator figures from raw data as needed for seminars, manuscripts or grants in preparation. For high-end graphics design needs outside of our capacity, we can manage the process of outsourcing graphic design for you.

### **WEB DESIGN**

We can develop written material, build your site, teach you or your administrative personnel to use one of our preferred online website builders, or, for more complicated design projects, hire and manage an affordable web programming company.



## FEE STRUCTURE FOR CORE SERVICES 2015

SEN offers the following services, either individually or in concert, to assist investigators or institutions in the preparation of manuscripts for publication or for submission to a granting agency. We work closely with clients at all stages of the process, from concept development to proofreading and manuscript submission. While investigators are ultimately responsible for the manuscript and its content, we can help reduce the headaches surrounding paper and grant writing. Our goal is to highlight the creative and groundbreaking aspects of a research project using writing that is simple, clear and jargon-free.

COPYEDITING AND DOCUMENT PREPARATION. RATE \$80/HR

Copyediting is done right before a manuscript goes out. It is a check for spelling mistakes, typos, formatting errors, and grammatical mistakes. We also review figures, ensuring that they are appropriately referenced in the figure legend and text. Copyediting usually progresses at the rate of 4 pages/hr for documents that we have not read before, and 10 pages/hr for documents that we have edited.

DEVELOPMENTAL EDITING, GRAPHIC ART, WEB DESIGN. RATE \$80-120/HR\*

This fee covers two different activities: online or other forms of research and data collection, and editing of a grant or paper after the outline is complete and the first draft is done. We edit a manuscript's organization, style, grammar and formatting; we also provide detailed comments on content and figures. An average short-format paper takes between 10 and 25 hours.

GRANT WRITING. RATE \$120-180/HR\*

Working closely with investigators, we help design an outline for the project based on the investigators' results and their desired aims. A rough draft is created, and modified by the investigator and the editor until the client is happy with the draft. The manuscript can then move to the editing phase. Although we can provide advice regarding experimental design, presentation of data, and potential aims of the work in question, investigators must be the primary creative and motivational force behind the manuscript.

References and figure making are not generally included in our grant writing service. Most investigators handle the references and citations themselves, as they are most current on the state of their field. They also prefer to make their own figures, since they have easier access to the data. However, these services can be provided on request.

PROJECT MANAGEMENT AND CONSULTING. RATES VARY.

\*Fees vary by project, and reflect both the experience of the editor and the nature of the work. We can provide academic discounts.